

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice		
NAME	INCEPTION MARKETING LLC				KIM VANN FOR CONGRESS						
AND	847 Sansome St Ste 200				PO BOX 984						
ADDRESS	San Francisco CA 94111-1529				Willows CA 95988-0984						
	USA				USA						
CONTACT	KRISTIN AMADOR				PRODUCTCD03R/VANN						
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO. 10/22		PRODUCT CODE		1300				
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12										NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa <i>Cancelled</i>		05:00A	07:00A	30S	10/27/12-10/27/12	CBS THIS MORNING - SATURDAY	0	180.00	.00
2	M-F <i>Cancelled</i>		09:58A	10:58A	30S	10/22/12-10/22/12	THE PRICE IS RIGHT	0	450.00	.00
3	M-F <i>Cancelled</i>		10:58A	12:00N	30S	10/22/12-10/22/12	THE YOUNG & THE RESTLESS	0	540.00	.00
4	M-F <i>Cancelled</i>		08:58A	09:58A	30S	10/22/12-10/22/12	LET'S MAKE A DEAL	0	270.00	.00
5	M-F <i>Cancelled</i>		02:58P	04:00P	30S	10/22/12-10/22/12	DR PHIL	0	450.00	.00
6	M-F <i>Cancelled</i>		04:00P	05:00P	30S	10/22/12-10/22/12	CBS13 NEWS @ 4	0	675.00	.00
7	M-F <i>Cancelled</i>		05:00P	05:30P	30S	10/22/12-10/22/12	CBS13 NEWS @ 5	0	1350.00	.00
8	M-F <i>Cancelled</i>		06:00P	06:30P	30S	10/22/12-10/22/12	CBS13 NEWS @ 6	0	1350.00	.00
9	Su <i>Cancelled</i>		04:58P	05:30P	30S	10/28/12-10/28/12	CBS13 NEWS @ 5PM (SUN)	0	1080.00	.00
10	M-F <i>Cancelled</i>		06:30P	06:58P	30S	10/22/12-10/22/12	ENTERTAINMENT TONIGHT M-F	0	1350.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR				338848	ADVERTISER (OR AGENCY AND ADVERTISER)				<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	INCEPTION MARKETING LLC				KIM VANN FOR CONGRESS					
AND	847 Sansome St Ste 200				PO BOX 984					
ADDRESS	San Francisco CA 94111-1529				Willows CA 95988-0984					
	USA				USA					
CONTACT	KRISTIN AMADOR				PRODUCTCD03R/VANN					
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO.		PRODUCT		1300			
			10/22		CODE					
NATIONAL SALESPERSON										
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1										

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	Sa Cancelled		05:58P	06:58P	30S	10/27/12-10/27/12	ENTERTAINMENT THIS WEEK	0	675.00	.00
12	F Cancelled		09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	0	4500.00	.00
13	M Cancelled		07:58P	09:00P	30S	10/22/12-10/22/12	TWO BROKE GIRLS/MIKE & MOLLY	0	6750.00	.00
14	Th Cancelled		06:58P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO &	0	4950.00	.00
15	T Cancelled		06:58P	08:00P	30S	10/23/12-10/23/12	NAVY N.C.I.S.	0	6750.00	.00
16	T Cancelled		09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	0	4950.00	.00
17	M-Su Cancelled		10:00P	11:00P	30S	10/22/12-10/22/12	CBS 13 10PM NEWS M-SU	0	2250.00	.00
18	Su Cancelled		11:00P	12:00M	30S	10/28/12-10/28/12	CBS13 NEWSRPT @ 11 (SUN)	0	630.00	.00
19	M-F Cancelled		01:02A	01:32A	30S	10/22/12-10/22/12	COMICS UNLEASHED	0	180.00	.00
20	M-F Cancelled		11:00P	12:05A	30S	10/22/12-10/22/12	DAVID LETTERMAN	0	900.00	.00
21	M-F Cancelled		01:32A	02:02A	30S	10/22/12-10/22/12	FRASIER	0	180.00	.00

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AND	847 Sansome St Ste 200		PO BOX 984	
ADDRESS	San Francisco CA 94111-1529		Willows CA 95988-0984	
	USA		USA	
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/VANN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 10/22	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

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ethnicity		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
Total Contract:								0		.00
Billing Summary										
Qtr 4-12						<u>Oct</u> .00	<u>Nov</u> .00	<u>Dec</u> .00	<u>Total</u> .00	
GRAND TOTAL									.00	
ORDER 33426 HAS BEEN CANCELLED.										

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